



Corporate Profile



digitosis

Digital Made Simple



This PPT
has...



About Us:
Purpose



Services



Case
Studies



Contact
Coordinates

About Us: Purpose

2
Countries

36+
Projects

17+
Satisfied Customers

We are an **advanced** digital marketing company, operating in India and the UAE by being the growth partners to large corporations to medium enterprises to start-ups.

Our integrated marketing approach combines the best of technology and art to empower organizations to achieve their objectives. Apart from **SEO**, Social Media Marketing, and **Performance** Marketing, we are specialized in Brand Strategy, Website Development, Content Marketing, and Product Launch.

If you're looking for the stupendous growth of your organization, then you will find us passionately working alongside you to ensure it!

How we support your growth?



Amplifying visibility
and traction



Garnering
exponential
engagement



Generating quality
leads from TG



Nurturing and
Acquiring more
customers

Our Digital Marketing Services

Digital	Technology	Strategy	Creative
Social Media Marketing (SMM): Instagram, Facebook, WhatsApp for Business, LinkedIn, YouTube, Snapchat, Twitter, and others	Websites: Static, Dynamic, and Ecommerce Websites	Digital Marketing Strategy	UI/UX Design & Website/App Design
	WordPress, Magento, Shopify, WooCommerce Websites	Brand Strategy & Art Direction	Social Media Creatives
	Android and IOS Mobile Apps	Go-to-market Strategy	Videos and offline creatives
Search Engine Optimization (SEO)	AWS and other Server architecture configuration	Ecommerce Strategy	Brochures, Flyers, Print and OOH Ads
Performance Marketing	Mobile First Landing Pages	Digital Marketing Consulting	Brand Identity (logo) with brand guidelines
Ecommerce Marketing and Management	API Integrations and Product Development		

SEO

Search Engine Optimization

Generate leads of high purchase intent customers from Google, YouTube, Bing, and others with our advanced SEO services.

- On-Page and Off Page SEO
- Local & Regional SEO
- Content Optimization
- Web Page Optimization
- Authority Link Development
- SEO Analytics And Reporting
- Conversion Rate Optimization (CRO)
- UX & Content Optimization better Mobile experience
- Online Reputation Management (ORM)



Social Media Marketing SMM

- Social Media Strategy
- Engagement across Instagram, Facebook, LinkedIn, YouTube, Snapchat, Twitter, WhatsApp for Business, Google My Business and others
- Creative and Content Creation
- Topical and Seasonal Campaigns
- Influencer Marketing
- Community Management
- Monitoring and Reporting
- Paid Promotion Management

Gain exponential visibility with your TG and engage with them in meaningful ways to stay on top of their mind

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- Lead generation for both B2B and B2C Brands
 - Marketing Automation
 - Content Marketing
 - Pay Per Click Advertising
 - Programmatic Advertising
 - Channels Deployed: Google, Instagram, Facebook, LinkedIn, YouTube, Snapchat, Twitter, Taboola, Outbrain, and others

Streamlined efforts that drive scalable & quantifiable results



Quality
Lead
Generation
Performance
Marketing



speakin



Featured Clients



EIPOC

Case Study: Ambrosia Nuts



About the Client: Ambrosia is a leading dry fruits brand for 50+ years

Services offered: SEO, Lead Generation, and Content Marketing

Objective: To attract relevant organic traffic to website, specially for bulk enquiries

Execution: On-Page & Off-Page SEO, Technical fixes, Mobile First Approach, Highly engaging content creation and extensive distribution

Result: 72+% lift in month-on-month organic traffic and 314+ Quality leads B2B leads in first 5 months



CAMBRIDGE MONTESSORI

(UNDER THE AEGIS OF JALSA VENTURES)

PRE SCHOOL | DAY CARE | MINDLAB

Case Study: Cambridge Montessori

About the Client: Cambridge Montessori is one of the leading Pre School chains in the World

Services offered: Performance Marketing/Lead Generation

Objective: To generate leads from parents across cities

Execution: Facebook, Instagram and Google lead gen

Result: 1782 quality leads in 3 months for 4 branches, at 23% less cost-per-lead (CPL) than their previous quarter

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Get Free 30 mins Consultation

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Thank You

Let's Grow Together