

digitosis

Digital Made Simple

Digitosis Corporate Profile

FULL STACK DIGITAL MARKETING

This PPT
has...

ABOUT US: PURPOSE
SERVICES
CASE STUDIES
CONTACT

About Digitosis

2 Countries

42+ Projects

27+ Satisfied Customers

We are an advanced digital marketing company, operating in India and the UAE by being the growth partners to large corporations to medium enterprises to start-ups.

Our integrated marketing approach combines the best of technology and art to empower organizations to achieve their objectives. Apart from SEO, Social Media Marketing, and Performance Marketing, we specialize in Brand Strategy, Website Development, Content Marketing, and Product Launch.

If you're looking for the stupendous growth of your business, then you will find us passionately working alongside you as your partner to ensure it!

How we support your growth?



Amplifying visibility
and traction



Garnering
exponential
engagement



Generating quality
leads from your
Target Market



Nurturing Existing
Clients and
Employees to retain
and to turn them
into brand
advocates

Our Digital Marketing Services

Digital	Technology	Strategy	Creative
Social Media Marketing (SMM): Instagram, Facebook, WhatsApp for Business, LinkedIn, YouTube, Snapchat, Twitter, and others	Websites: Static, Dynamic, and Ecommerce Websites	Digital Marketing Strategy & Consulting	UI/UX Design & Website/App Design
	WIX, Magento, Shopify, WordPress and WooCommerce Websites	Brand Strategy & Art Direction	Social Media Creatives
	Android and IOS Mobile Apps	Go-to-market Strategy	Videos and offline creatives
Search Engine Optimization (SEO)	AWS and other Server architecture configuration	Ecommerce Strategy	Brochures, Flyers, Print and OOH Ads
Performance Marketing	Mobile First Landing Pages	Personal Branding	Brand Identity (logo) with brand guidelines
Ecommerce Marketing and Management	API Integrations and Product Development	Employee Engagement & Retain Strategy	Corporate Video Production



Social Media Marketing (SMM)

Social Media Strategy

Engagement across Instagram, Facebook, LinkedIn, YouTube, Snapchat, Twitter, WhatsApp for Business, Google My Business and others

Creatives, Videos and Content Creation

Topical and Seasonal Campaigns

Influencer Marketing

Community Management

Monitoring and Reporting

Paid Promotion Management



Search Engine Optimization (SEO)

On-Page and Off Page SEO

Local & Regional SEO

Content Optimization

Web Page Optimization

Authority Link Development

SEO Analytics And Reporting

Conversion Rate Optimization (CRO)

UX & Content Optimization better Mobile experience

Online Reputation Management (ORM)



Performance Marketing (Quality Lead Generation)

Lead generation for both B2B and B2C Brands

Marketing Automation

Content Marketing

Pay Per Click Advertising

Programmatic Advertising

Channels Deployed: Google, Instagram, Facebook, LinkedIn, YouTube, Snapchat, Twitter, Taboola, Outbrain, and others

Featured Clients





Case Study: Rego - Mobility Simplified

About the client: One of the top 10 travel aggregators in India, with Corporate Car-rental Services as the core

Objective: To create top-of-the-mind awareness about the brand amongst corporate, especially with fortune 500 companies.

Services offered: Social Media, Website Revamp, SEO, Employee Engagement, Product Launch, Leadership Branding, Performance Marketing, Marketing Collaterals, Events Plan, Office Branding & Growth Strategy

Execution: Company's purpose & USPs communicated through events, leadership, customer engagement, CSR & Chauffeurs.

Results:

- **47x growth in visibility among Fortune 500 Companies in two years**
- **12x growth in enquiries and followers in two years**
- Onboarded clients like Google, Samsung, Sequoia Capital, Air Asia, Well Spun & others
- Partnership of Brand Rego with Reliance Jio, Tata Charge, Toyota, BYD and others



Case Study: ISB & SpeakIn

About the Client: SpeakIn with ISB is Asia's Largest Network of Experts Deliver Learning Content

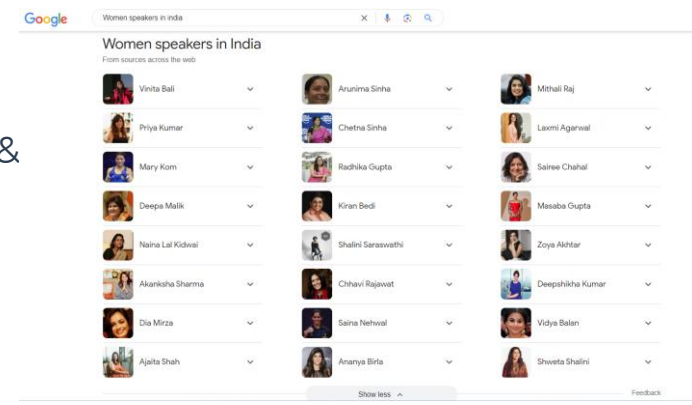
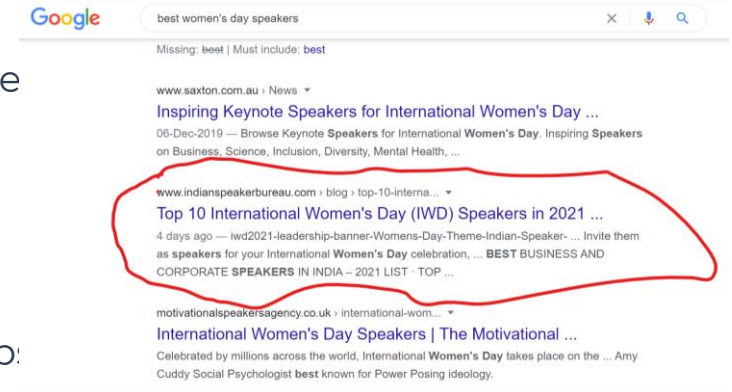
Objective: Quality traffic through SEO

Services offered: Expert Speakers, E-Learning Content & Executive Coaching

Execution: Technical Fixes, Content Strategy, and Social Media. Hub: implementation.

Result:

- ₹ 3.15 Crores additional sales pipeline in the first 5 months, as traffic grew 7x & generated 620+ quality leads.
- Strategy for 29+ Country sites & ranked them for target keywords
- 14 top results in position zero is captured by ISB & SpeakIn
- 9x YoY growth in leads for IWD'24 & high ranking for Malaysia, Singapore & FAC sites



Elephant's High Café



About the Client: Theme based vegetarian Café' on Kanakapura Road, Bengaluru

Objective: To create the buzz in the market, to attract more footfalls & increase sales on Swiggy & Zomato

Services offered: Built the social media strategy and presence ground up

Execution: Engaged with actors, influencers and vloggers to create the buzz through Reels, Memes, Comment Strategy, Appreciation of Customers

Result: Upto 300 mts que, every weekend! , sales on Swiggy & Zomato doubled in 3 months. The small events, gatherings, catering, and work from café offering too have grown significantly.



Case Study: Cambridge Montessori

About the Client: Cambridge Montessori is one of the leading Pre School chains in the World

Objective: To generate leads from parents across cities

Services offered: Performance Marketing/Lead Generation

Execution: Facebook, Instagram and Google lead gen

Result: 1782 quality leads in 3 months for 4 branches, at 23% less cost-per-lead (CPL) than their previous quarter





Case Study: Ambrosia Nuts

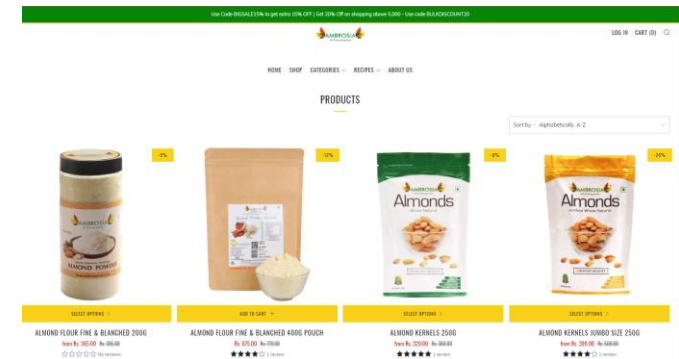
About the Client: Ambrosia is a leading dry fruits brand for 50+ years

Objective: To attract relevant organic traffic to website, specially for bulk enquiries & promote ecommerce sales

Services offered: SEO, Lead Generation, Ecommerce Sale and Content Marketing

Execution: Ecommerce promotion, On-Page & Off-Page SEO, Technical fixes, Mobile First Approach, Highly engaging content creation and extensive distribution

Result: 72+% lift in month-on-month organic traffic and 314+ Quality leads B2B leads & eCommerce sales growth of 10x in first 5 months



Case Study: DrinksDeli

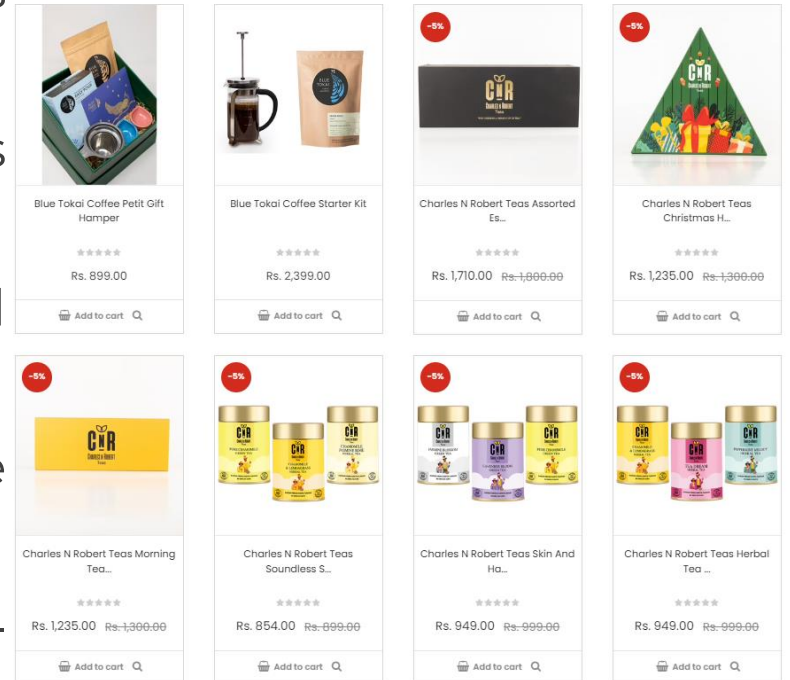
About the Client: One is leading Artisan Drinks Seller, and Another is a Laptop Seller

Objective: To launch & generate sales across cities for a monthly budget of INR 1.5 Lakhs

Services offered: Performance Marketing/Lead Generation

Execution: GMC Setup, Facebook, Instagram, Google lead gen performance marketing

Result: 851 purchases in 3 months with 41% less cost-per-lead (ROAS) than their previous quarter



Case Study: Lapservice

About the Client: The best laptop service center in Bengaluru & Mysuru

Objective: To create new brand identify & to increase leads

Services Offered: Mobile First Website Creation, Google Ads & SEO

Execution: New logo creation, Unique UI/UX based mobile first website, dedicated pages for all centres, near me pages for all major localities of Bengaluru & Mysuru

Result: Ranked on first position for all relevant keywords by 5th month. Traffic doubled in 3 months. Business saw 2x online growth in 9 months. Google reviews grew by 3 x in 9 months



Thank You

Let's Grow Together

GET **FREE** 30 MINS **CONSULTATION**

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