

digitosis

Digital Made Simple

Digitosis Corporate Profile

FULL STACK DIGITAL MARKETING

This PPT has...

ABOUT US: PURPOSE
SERVICES
CASE STUDIES
CONTACT

About Digitosis

3 Countries

43+ Projects

21+ Satisfied Customers

We are an advanced digital marketing company, operating in India and the UAE by being the growth partners to large corporations to medium enterprises to start-ups.

Our integrated marketing approach combines the best of technology and art to empower organizations to achieve their objectives. Apart from SEO, Social Media Marketing, and Performance Marketing, we are specialized in Brand Strategy, Website Development, Content Marketing, and Product Launch.

If you're looking for the stupendous growth of your organization, then you will find us passionately working alongside you to ensure it!

How we support your growth?



Amplifying visibility
and traction



Garnering
exponential
engagement



Generating quality
leads from TG



Nurturing and
Acquiring more
customers

Our Digital Marketing Services

Digital	Technology	Strategy	Creative
Social Media Marketing (SMM): Instagram, Facebook, WhatsApp for Business, LinkedIn, YouTube, Snapchat, Twitter, and others	Websites: Static, Dynamic, and Ecommerce Websites	Digital Marketing Strategy	UI/UX Design & Website/App Design
	WordPress, Magento, Shopify, WooCommerce Websites	Brand Strategy & Art Direction	Social Media Creatives
	Android and IOS Mobile Apps	Go-to-market Strategy	Videos and offline creatives
Search Engine Optimization (SEO)	AWS and other Server architecture configuration	Ecommerce Strategy	Brochures, Flyers, Print and OOH Ads
Performance Marketing	Mobile First Landing Pages	Digital Marketing Consulting	Brand Identity (logo) with brand guidelines
Ecommerce Marketing and Management	API Integrations and Product Development		



Social Media Marketing (SMM)

Social Media Strategy

Engagement across Instagram, Facebook, LinkedIn, YouTube, Snapchat, Twitter, WhatsApp for Business, Google My Business and others

Creative and Content Creation

Topical and Seasonal Campaigns

Influencer Marketing

Community Management

Monitoring and Reporting

Paid Promotion Management



Search Engine Optimization (SEO)

On-Page and Off Page SEO

Local & Regional SEO

Content Optimization

Web Page Optimization

Authority Link Development

SEO Analytics And Reporting

Conversion Rate Optimization (CRO)

UX & Content Optimization better Mobile experience

Online Reputation Management (ORM)



Performance Marketing (Quality Lead Generation)

Lead generation for both B2B and B2C
Brands

Marketing Automation

Content Marketing

Pay Per Click Advertising

Programmatic Advertising

Channels Deployed: Google, Instagram,
Facebook, LinkedIn, YouTube, Snapchat,
Twitter, Taboola, Outbrain, and others

Featured Clients





Case Study: Rego & PulseTrip

About the client: One of the top 10 travel aggregators in India, with Car-rental as the core

Objective: To create top-of-the-mind awareness about the brand amongst corporate, especially with fortune 500 companies. Promoting Pulse Trip.

Services offered: Social Media, Leadership Branding, Performance Marketing, Marketing Collaterals, Events, Office Branding, & Strategy

Execution: Company's purpose & USPs communicated through events, leadership, customer engagement, CSR & Chauffeurs. Outstation & Airport Cabs ads.

Results: Enquiries and Followers grew in 50 x on FB & IG, Visibility amongst Fortune 500 Companies lead to onboarding of clients like Google, Samsung, Sequoia Capital, Air Asia, Well Spun & others. Strong brand recall amongst the TG with multiple deal closures. Branding of Employees, Chauffeurs, Office Space, Technology & Mobility Hubs. Unique designation naming convention & event celebration. Leadership branding with industry news, conferences and awards nomination.



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Case Study: ISB & SpeakIn

About the Client: SpeakIn with ISB is Asia's Largest Network of Experts Delivering Learning Content

Objective: Quality traffic through SEO

Services offered: Expert Speakers, E-Learning Content & Executive Coaching

Execution: Technical Fixes, Content Strategy, and Social Media. Hubspot implementation.

Result: Organic traffic grew 7x in first 5 months, generating 620+ quality leads. This created a pipeline of ₹ 3.15 Crores.

speakin

HOW IT WORKS BOOK AN EXPERT FOR INDIVIDUALS RESOURCES LOGIN BOOK DEMO

ABOUT SPEAKIN

SpeakIn is Asia's largest digital campus for your leaders and their teams to book 1:1 Coaching and group speaker sessions. Helping your learners shortcut their way to success, the sessions are delivered by a highly curated network of global CxOs, SMEs, Thought Leaders and Academicians - practitioners who have been-there-done-that.



18000+ EXPERTS



1000+ 1-1 COACHES



750+ LIVE SESSIONS



500+ VIDEOS



250+ PODCASTS



200+ BLOGS

Google

best women's day speakers

Missing: best | Must include: best

www.saxton.com.au > News

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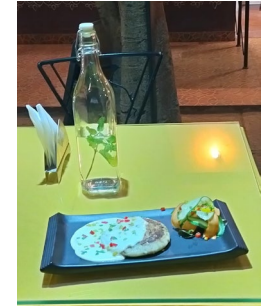
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International Women's Day Speakers | The Motivational ...

Celebrated by millions across the world, International Women's Day takes place on the ... Amy Cuddy Social Psychologist best known for Power Posing ideology.

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Elephant's High Café



About the Client: Theme based vegetarian Café' on Kanakapura Road, Bengaluru

Objective: To create the buzz in the market, to attract more footfalls & increase sales on Swiggy & Zomato

Services offered: Built the social media strategy presence ground up

Execution: Engaged with actors, influencers and vloggers to create the buzz through Reels, Memes, Comment Strategy, Appreciation of Customers

Result: Upto 300 mts que, every weekend! , sales on Swiggy & Zomato doubled in 3 months. The small events, gatherings, catering, and work from café offering too have grown significantly.



Case Study: Cambridge Montessori

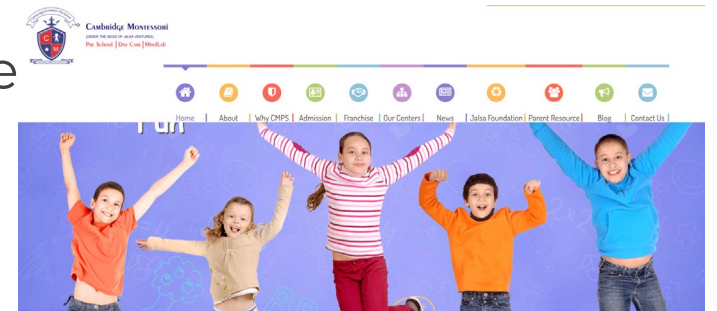
About the Client: Cambridge Montessori is one of the leading Pre School chains in the World

Objective: To generate leads from parents across cities

Services offered: Performance Marketing/Lead Generation

Execution: Facebook, Instagram and Google lead gen

Result: 1782 quality leads in 3 months for 4 branches, at 23% less cost-per-lead (CPL) than their previous quarter





Case Study: Ambrosia Nuts

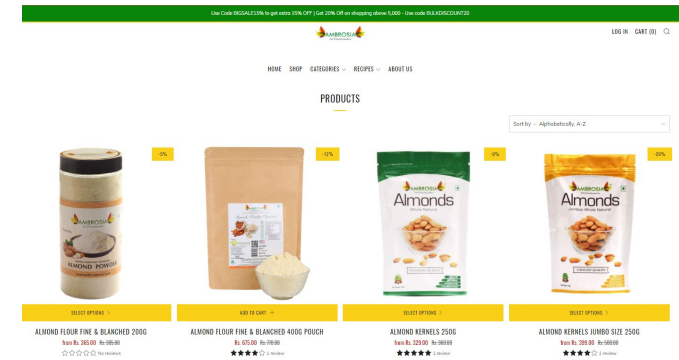
About the Client: Ambrosia is a leading dry fruits brand for 50+ years

Objective: To attract relevant organic traffic to website, specially for bulk enquiries & promote ecommerce sales

Services offered: SEO, Lead Generation, Ecommerce Sale and Content Marketing

Execution: Ecommerce promotion, On-Page & Off-Page SEO, Technical fixes, Mobile First Approach, Highly engaging content creation and extensive distribution

Result: 72+% lift in month-on-month organic traffic and 314+ Quality leads B2B leads & eCommerce sales growth of 10x in first 5 months



Case Study: DrinksDeli

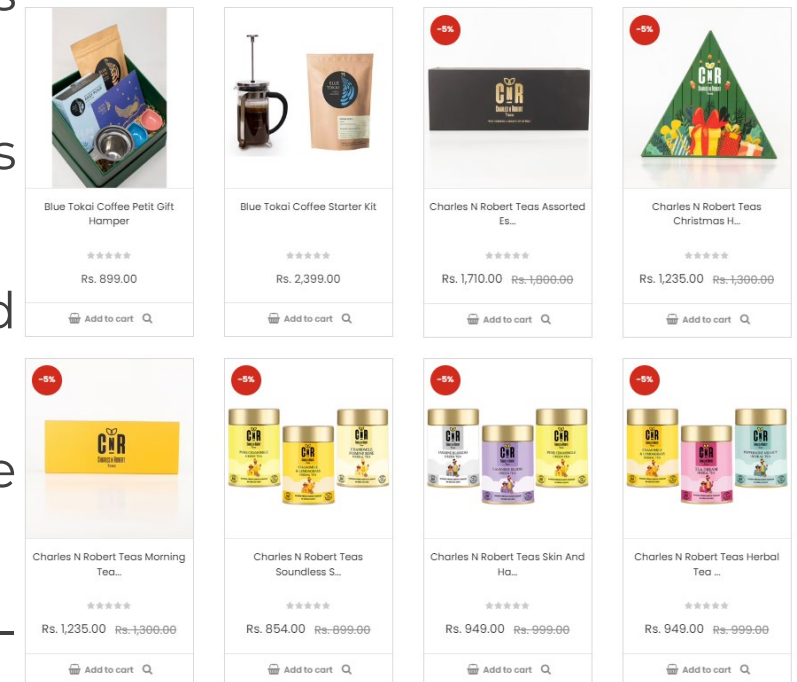
About the Client: One is leading Artisan Drinks Seller, and Another is a Laptop Seller

Objective: To launch & generate sales across cities for a monthly budget of INR 1.5 Lakhs

Services offered: Performance Marketing/Lead Generation

Execution: GMC Setup, Facebook, Instagram, Google lead gen performance marketing

Result: 851 purchases in 3 months with 41% less cost-per-lead (ROAS) than their previous quarter



Case Study: Lapserve

About the Client: The best laptop service center in Bengaluru & Mysuru

Objective: To create new brand identify & to increase leads

Services Offered: Mobile First Website Creation, Google Ads & SEO

Execution: New logo creation, Unique UI/UX based mobile first website, dedicated pages for all centres, near me pages for all major localities of Bengaluru & Mysuru

Result: Ranked on first position for all relevant keywords by 5th month. Traffic doubled in 3 months. Business saw 2x online growth in 9 months. Google reviews grew by 3 x in 9 months



Thank You

Let's Grow Together

GET **FREE** 30 MINS **CONSULTATION**

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